

2022 MARKETING CALENDAR

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JANUARY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
REAL ESTATE GUIDE						
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

FEBRUARY						
S	M	T	W	T	F	S
				1	2	3
BEST OF SC/REAL ESTATE GUIDE						
6	7	8	9	10	11	12
BEST OF SJC						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
FESTIVAL OF WHALES						
27	28					

MARCH						
S	M	T	W	T	F	S
				1	2	3
REAL ESTATE GUIDE (SC)/SWALLOWS PARADE (SC/DP)						
6	7	8	9	10	11	12
BEST OF DP/SWALLOWS PARADE (SJC)						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
SUMMER CAMP GUIDE						
27	28	29	30	31		

APRIL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
REAL ESTATE GUIDE (SC)/GREEN ISSUE (SJC)						
10	11	12	13	14	15	16
GREEN ISSUE						
17	18	19	20	21	22	23
SPRING AGING WELL						
24	25	26	27	28	29	30
EXPLORE SO CAL						

SC CHAMBER

MAY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
REAL ESTATE GUIDE (SC)/MOTHER'S DAY						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
A NEW YOU						
29	30	31				

JUNE						
S	M	T	W	T	F	S
				1	2	3
REAL ESTATE GUIDE						
5	6	7	8	9	10	11
GRADUATION SPECIAL						
12	13	14	15	16	17	18
TRESTLES SURF						
19	20	21	22	23	24	25
SUMMER GO.SEE.DO/FATHER'S DAY						
26	27	28	29	30		

DP CHAMBER

JULY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
REAL ESTATE GUIDE						
10	11	12	13	14	15	16
OCEAN FESTIVAL						
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

AUGUST						
S	M	T	W	T	F	S
	1	2	3	4	5	6
REAL ESTATE GUIDE						
7	8	9	10	11	12	13
FOOTBALL PREVIEWS						
14	15	16	17	18	19	20
21	22	23	24	25	26	27
HOME IMPROVEMENT GUIDE						
28	29	30	31			

SEPTEMBER						
S	M	T	W	T	F	S
				1	2	3
REAL ESTATE GUIDE						
4	5	6	7	8	9	10
LOWERS SURF						
11	12	13	14	15	16	17
18	19	20	21	22	23	24
CRIB TO COLLEGE						
25	26	27	28	29	30	

SJC CHAMBER GUIDE

OCTOBER						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
REAL ESTATE GUIDE						
9	10	11	12	13	14	15
ELECTION GUIDE						
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29
FALL AGING WELL						

NOVEMBER						
S	M	T	W	T	F	S
				1	2	3
REAL ESTATE GUIDE						
6	7	8	9	10	11	12
MONEY MATTERS						
13	14	15	16	17	18	19
TURKEY TROT GUIDE						
20	21	22	23	24	25	26
GIFT GUIDE WEEK 1						
27	28	29	30			

DINING GUIDE

DECEMBER						
S	M	T	W	T	F	S
				1	2	3
REAL ESTATE GUIDE (SC)/GIFT GUIDE WEEK 2 (DP)						
4	5	6	7	8	9	10
GIFT GUIDE WEEK 2 (SC/SJC)						
11	12	13	14	15	16	17
18	19	20	21	22	23	24
WINTER GO.SEE.DO						
25	26	27	28	29	30	31

ARTWORK DUE THE FRIDAY PRIOR TO PUBLICATION

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-  Dana Point Times
-  The Capistrano Dispatch
-  San Clemente Times, Dana Point Times & The Capistrano Dispatch

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